



<http://phpconf.asia>

- **NUSS Kent Ridge Guild House, Singapore**
- **22-23 September 2015**
- **Up to 300 attendees**
- **One week of dev events**
- **19 international & regional speakers**
- **Single track conference**

## HIGHLIGHTS

- **First regional PHP developer event in Southeast Asia**  
In its fast growing hub: Singapore
- **The world elite of developers and local up-comers**  
Balanced mix of educational and inspirational agenda and speakers

## ORGANIZER

- **Michael Cheng**  
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Mail: [miccheng@phpconf.asia](mailto:miccheng@phpconf.asia)

## WEB / SOCIAL MEDIA

- [PHPConf.Asia 2015 Website](#)
- [Facebook Page](#)
- [Twitter Feed](#)
- [YouTube Channel](#)

# Sponsorship Proposal

## Platinum Sponsor

**SGD 10,000**  
USD 7,500

includes:

- Best spot for a 2.5m x 3m booth at the venue
- 1x pre-/ 1x post conference shout-out to attendee Mailing-list/Twitter/Facebook
- Big Logo-Pack
  - Best visibility of logo in website header
  - Best visibility of logo in online and offline publications
  - Best visibility of logo on stage
  - Branded lanyards

**+ 5 free tickets and 20% discount on every additional one\***  
**+ 75% discount on all Sponsor Package Upgrades**

## Gold Sponsor

**SGD 6,000**  
USD 4,500

includes:

- Medium Logo-Pack
  - Above the fold logo placement on website
  - Sponsor feature on website
  - Logo in online and offline publications
  - Logo on stage

**+ 3 free tickets and 10% discount on every additional one\***  
**+ 50% discount on all Sponsor Package Upgrades**

## Supporter

**SGD 2,500**  
USD 2,000

includes:

- Small Logo-Pack
  - Supporter feature on website
  - Logo in online and offline publications

**+ 2 free tickets and 5% discount on every additional one\***

## Package Upgrades

### Video Sponsorship\*

**SGD 5,000**  
USD 4,000

- Logo pre-roll in video publications of talks

### Wi-Fi Sponsor\*

**SGD 2,500**  
USD 2,000

- Singapore is well-known for our amazing internet connection
- Your website as first login page

### After Party\*

**SGD 4,000**  
USD 3,200

- Prominent placement at after-party.

We are deeply focussing on making this event a great experience for the attendees and are open to custom ideas and flexible sponsorship options that benefit the overall goal of the conference to strengthen the Asian PHP and web developer community and build, educate and inspire talent for the great web experience. Speakers, topics and shout-outs are subject to content review.

(\*) subject to availability